

Our Impact

20,824 microfinance borrowers served in 2020



\$150 million

invested in Latin America since loan fund began in 1991



\$1,363 average loan size

66% women



48% rural



482 investors & donors from **44** U.S. states

37 years of support from institutions and individuals

19 partner microfinance institutions working in **8** countries



95% provide social services including medical care, financial literacy trainings, and agricultural support to borrowers







Letter from the Board President and Executive Director

Greetinas!

We are pleased to share with you the 2020 Working Capital for Community Needs (WCCN) Annual Report. We are inspired and humbled by the stories in this report and the remarkable impact WCCN had last year.

2020 was an extraordinarily difficult year for many people around the world due to the global COVID-19 pandemic. This was certainly true for the people that WCCN serves throughout Latin America, Illness, loss of life, and loss of income took a significant toll on the lives of millions of people. Even as vaccination rates climb and life opens up in the United States, there is a long ahead for many of communities we serve. WCCN has been, and will continue to be, actively engaged in supporting the working poor throughout Latin America.

In addition to our ongoing loan program, this year we took extra steps to provide over \$53,000 in Personal Protective Equipment (PPE) to our partners for distribution in their communities. A special thanks to those who donated to fund that effort

M. A. Eld

Mark Elsdon Board President

We placed over \$15.5 million in new loans which immediately went to work supporting more than 20,800 small entrepreneurs and their families with businesses such as livestock farming and weaving.

The turmoil of the past year highlights the importance of the work WCCN does. Because of WCCN, entrepreneurs gain access to capital that they would not otherwise be able to obtain, use that capital to start or grow their businesses, and secure greater financial resilience in their lives. As communities throughout Latin America struggle with the ongoing impact of the pandemic, coupled with political upheaval and the effects of climate change, this work is more important than ever.

This is why at the start of 2021 we each chose to increase our personal investments at WCCN. We invite you to join us by increasing your investment or giving to WCCN. Together we can make a real difference in the lives of thousands of people at a pivotal moment in history. Thank you!



William Harris

Our Response to COVID-19

The COVID-19 pandemic hit Latin America hard, exacerbating inequalities and presenting new difficulties for the small entrepreneurs with whom we work. Thanks to generous donors and a record renewal rate for maturing investments (over 95%), we remained committed to supporting them through long-term financing and short-term humanitarian relief efforts. We continued to disperse to current partners while beginning to work with three new partners in Mexico and Peru. In March 2020, we launched a COVID-19 relief campaign to provide emergency aid to thousands of borrowers affected by the pandemic. In response to borrowers' urgent need for food and medical assistance, we partnered with Microfinance Institutions (MFIs) in Argentina, Ecuador, Honduras, and Nicaragua to purchase and distribute PPE and food kits.

\$53,000

TOTAL DONATIONS

Together, you helped us exceed our fundraising goal of \$50,000 to deliver PPE and food to vulnerable microfinance clients and staff at our partner organizations.

25,700

PEOPLE SERVED

You assisted thousands of families many of whom live in rural areas - in Argentina, Ecuador, Honduras, and Nicaragua with much-needed supplies.

Over 30,000

RELIEF PACKAGES DELIVERED
Packages included nonperishable food
items such as corn flour and dried beans
and PPE including masks, hand
sanitizer, cleaning supplies, and gloves.



WCCN partner AHSETFIN works with rural clients throughout Honduras. In the fall of 2020, it delivered food and cleaning products to 250 clients and staff.



Greyci Espinoza (center), a client of WCCN partner Asociación Martin Luther King in Nicaragua, was one of thousands to receive food and PPE through our COVID-19 relief campaign.



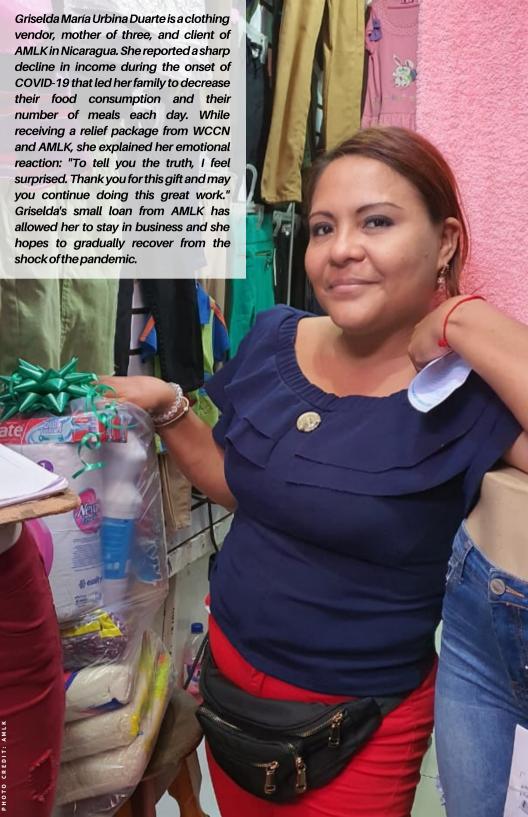
WCCN has also worked closely with our partner Microfinance Institutions to help them stay afloat and continue to provide credit to clients in need. "The way that we could support our partners was by being patient and giving them time, by recognizing that this was...not a lack of willingness to pay but a lack of capacity to pay," says WCCN Director of Lending J. Miguel Jongewaard. WCCN's loan fund team worked closely with MFIs on restructuring payments, building in sixto-twelve-month and grace periods holding regular conversations to discuss their business continuity plans and unique needs.

"Our process was really customized. We'd have individual calls and go through partners' cash flows month by month. To date, everybody is paying back the new, rescheduled loan program on time and subsequently WCCN has been able to pay its investors back on time," explains Miguel.

Although 2020 introduced new challenges, WCCN was able to do one of the things it does best: recognize that our work is much more than lending. As Miguel affirms, "It's about relationships. It's knowing your client, your customer, your partner, and their needs. When it's a two-way street, everyone succeeds."

"I'd like to thank you for this donation which has allowed us to bring a bit of hope to the people who need it most, not only by providing them with food but by reawakening the feeling in them that bad times pass..."

-Eugenia Ochoa, PRISMA Honduras



In addition to microfinance, 95% of WCCN's partners provide their clients - and often community members - with social services.

These services align with 15 of the 17 United Sustainable Nations Development Goals (SDGs) and include financial literacy and entrepreneurship technical assistance trainings, housing, workshops on sustainable farming and environmental stewardship, and health care. In 2020, during a particularly trying time for our partners and borrowers, more than 270,712 people accessed financial services.

While the majority of WCCN partners that have offered in-person social services in previous years have shifted their strategies due to the pandemic, they continued to support clients with a variety of these much-needed services in 2020. These services not only benefit clients and their families but communities as a whole.



ESPOIR adjusted operations to offer virtual trainings on COVID-19 health and safety procedures in addition to its regular earthquake preparedness sessions in Ecuador.



In El Salvador, ASEI offers online trainings on both financial and physical health along with medical services through two clinics, with a mobile clinic to serve remote clients forthcoming. It currently has partnerships with over 20 medical specialists in order to conduct health campaigns in rural areas, including blood pressure tests and education around preventative medicine. Pedro García Cortez (pictured above) is one of 4,515 clients who have accessed both financial and non-financial services through ASEI this year.



Aldea Global offers smallholder coffee farmers in Nicaragua direct relationships with roasters and importers along with social services such as health screenings, literacy trainings, and youth programming.

Social Services Provided by WCCN Partners



- 1) Out of 19 partners, 15 offer financial literacy trainings to clients.
- 2) Sustainable farming and resource use along with reforestation campaigns are features of partners' environmental education efforts, which impacted over a thousand clients and tens of thousands of communities in 2020.
- 3) Nearly half of our partners offer medical care to clients through mobile health clinics, preventive health workshops, and other services.
- 4) Three partners offer life insurance and medical insurance to clients and their dependents.
- 5) Agricultural support programs complement initiatives to provide farmers with microcredit and include sustainable cattle farming programs and trainings on organic farming.
- 6) Cooperativa Pacífico in Peru offers painting programs for clients' children and youth sports sponsorships to community members.
- 7) 58% of WCCN's partners include entrepreneurship trainings in their suite of programs for clients and their families.
- 8) As a priority area for WCCN, the majority of our partners focus on gender equality and women's empowerment.
- 9) Servigua conducts an annual reforestation campaign in Guatemala.
- 10) In 2020, partners shifted their focus to COVID-19 prevention and mitigation efforts.
- 11) 10% of WCCN's partners provide technical assistance and construction support for housing.
- 12) Youth are more often than not included in financial education seminars.

2020 Financial Review



John Hecht, CFO

For the third consecutive year WCCN achieved its mission while operating profitably and with stronger reserves and net assets. Despite a global pandemic, total portfolio loans rose modestly from the prior year-end with \$12 million supporting the working poor.

Notably, a significant reduction in overall risk was achieved by reducing restructured loans and loans in default by \$612,000, resulting in strengthened reserve coverage. There were no past due loans of 90 days or more on December 31, 2020. The allowance for loan loss now represents 192% of total nonperforming and restructured loans at the end of 2020, compared to 127% a year ago, reflecting the focus on active credit monitoring and successful workout strategies. A strong credit culture with a diligent underwriting process and effective monitoring are some of the keys to the long-term success and sustainability of the Fund.

WCCN's cash balances increased as well. risina 57% (\$508.000) and providing excellent resources for continuing to fund the demand for new loans and meet other obligations. Early in 2020, management and the board reviewed the potential risks of the COVID-19 pandemic and discussed options to manage liquidity and protect Fund assets. This approach provided specific actions in the event of a medium-to-severe impact on asset quality and cash flow.

Fortunately, the relationships with our microfinance partners allowed the Fund to weather the pandemic's impact and to successfully advance its mission.

WCCN's average portfolio loans rose 6% from 2019. Returns were 8.54% (including loan fees in 2020), compared to 8.57% the prior year. Notes payable rose 8% from 2019 (\$856,000) and will continue to offer important resources for expected lending activities as Latin American economies open back up. The average cost of investor notes dropped slightly to 2.98%, down from 3.00% in 2019. The net rate spread was stable at 5.56% between the two years. Lower levels of nonperforming loans and higher overall loan balances are expected to improve portfolio performance in 2021.

Total net assets or Fund equity of the organization increased \$59,000 through earnings, and represented 6.8% of assets as of December 31, 2020, maintaining a level similar to 2019. We continue to work toward a goal of 10% of net assets to total assets, thereby increasing our available resources while providing additional reserves for unexpected losses.

Combined net assets and allowances for loan losses (our primary and secondary reserves) provide strong coverage at nearly 17% of the portfolio. The net program expenses from direct lending activities rose 8.6% (\$67,000) over 2019 with an increased provision for loan losses contributing most of the difference. Expenses related to educational and other programs were up \$40,000 to provide technical support and PPE during the global pandemic in 2020.

In summary, the improved asset quality, stronger combined reserves and solid liquidity enhance our sustainability, allowing us to continue to serve the working poor and respond to the ever-changing needs in Latin America.



Martina Muxtaycot and her husband are snow pea farmers in Guatemala. With the help of a microloan, they bought land and added cement floors to their home. They hope to give their daughters, including Marivel, pictured here, the opportunity to pursue an education and start their own businesses.

FINANCIAL SUMMARY

BALANCE SHEET

DALANCE SHEET		
ASSETS	2020	2019
Cash and Other Current Assets	1,403,800	896,728
Current Notes Receivable, Loan Fund	4,504,823	4,562,006
Prepaid Expenses	11,461	21,917
Property and Equipment	-	-
Accrued Interest Receivable	233,598	224,162
Pledges Receivable	540	9,500
Long-Term Notes Receivable, Loan Fund	6,325,525	5,824,019
Right of Use Asset	30,768	50,753
TOTAL ASSETS	\$12,510,515	\$11,589,085
LIABILITIES		
Accrued Interest and Accounts Payable	190,531	169,226
Current Notes Payable, Loan Fund	2,900,638	3,865,793
Long-Term Notes Payable, Loan Fund	8,536,755	6,715,364
Lease Liability	31,040	51,089
TOTAL LIABILITIES	\$11,658,964	\$10,801,472
NET ASSETS		
Unrestricted	851,551	787,613
Temporarily Restricted	-	
TOTAL NET ASSETS	851,551	787,613
TOTAL LIABILITIES & NET ASSETS	\$12,510,515	\$11,589,085
STATEMENT OF ACTIVITIES		
REVENUE		
Grants and Contributions	199,769	371,232
Program Fees and Tour Revenue	58,265	57,165
Interest Income, Loan Fund	982,864	931,793
Other Income	420	17,521
TOTAL REVENUE	\$1,241,318	\$1,377,711
EXPENSES		
Program	898,373	790,874
Fundraising	23,130	66,707
Administration	255,877	227,706
TOTAL EXPENSES	\$1,177,380	\$1,085,287
CHANGE IN UNRESTRICTED NET ASSETS CHANGE IN RESTRICTED NET ASSETS	63,938	292,424
CHANGE IN NET ASSETS	\$63,93 8	\$292,42 4
	•	•

These numbers are based on audited financial summaries.

Full audited financial reports are available on request, or online at www.wccn.org/financial-statements.



INVESTORS

The individuals and organizations listed have elected to disclose their names in this report. WCCN has additional investors and donors not included in this list at their request.

ORGANIZATIONS

Adrian Dominican Sisters
Catholic Foundation for the Diocese of Saint Cloud
Clients of The Sustainability Group
Clients of Trillium Asset Management
CommonSpirit Health
Congregation of Holy Cross, Moreau Province
Congregation of Sisters of St. Agnes
Dale Heights Presbyterian Church
DF Impact Capital
Dominican Sisters of Sinsinawa
First Presbyterian Church of Three Rivers &

Centreville
First Presbyterian Church, Shenandoah
First Unitarian Society Foundation of Madison
First United Methodist Church
Franciscan Sisters of Little Falls
Grace Presbytery Peacemaking
Grace United Methodist Church
Holy Cross Youth Group
Institute for Peace & Justice

Kairos - Milwaukie United Church of Christ Loretto Literary & Benevolent Institution Mercy Partnership Fund Millennium Trust Company

Mercy Partnersnip Fund Millennium Trust Company New Covenant Community New Haven/León Sister City Project North Decatur Presbyterian Church Parker Family Trust Partners for the Common Good Platteville Friends of Nicaragua Presbyterian Church in Geneva Red Barn Greenhouse Religious Communities Impact Fund Richland Center-Santa Teresa Sister City Project

Rotary Club of Madison After Hours

School Sisters of Notre Dame

Sisters of Charity of Cincinnati, Seton Enablement Fund Sisters of Charity of the Incarnate Word Sisters of St. Dominic, Racine Sisters of St. Joseph of Carondelet Society of the Holy Child Jesus Skees Family Foundation St. Augustine's Episcopal Parish Endowment Fund St. Cloud Hospital The Mennonite Foundation, Inc. The Osprey Foundation

United Service Foundation Vietnam Veterans Against the War War Resisters League Westminster Presbyterian Church Wisconsin Council Of Churches

Congregations

WCCN PARTNERS BY COUNTRY

COLOMBIA

MiCreditoYA

ECUADOR

Espoir

FACES

INSOTEC **EL SALVADOR**

ASEI

PADECOMSM

GUATEMALA

Servigua

ADISA

HONDURAS

AMC-Honduras

ASHETFIN

PRISMA

FINSOCIAL

MEXICO

Avanza Sólido

NICARAGUA

Aldea Global

MiCredito

ProMujer Nicaragua

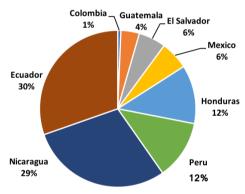
PRODESA

PERU

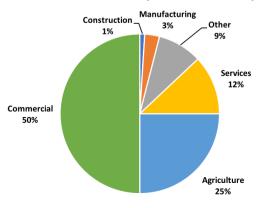
COOPAC KORI

PACIFICO

Portfolio Allocation by Country



Portfolio Allocation by Economic Activity





Miguel Ángel Lima owns and operates a small children's party supply business out of his home alongside a canal in Sullana, Peru. When the canal flooded a few years ago, he and his wife were fortunately able to salvage most of their valuables. As the community continues to recover from the massive flood and the effects of COVID-19, Miguel is proud to bring some cheer to children and families with his party decorations and piñatas. "The thing I like best about my work is when a parent and their child stop by to pick out which decorations they would like. We have ideas we can share with them, but we can really do anything, and it is great to see a child get to choose what they want; you see a sense of empowerment and wonder," says Miguel with a big smile. He is pictured above with his two children, who enjoy helping him out around the store when they are on vacation from school. Miguel also has lights and a sound system that his customers can rent, and one day he hopes to own his own "Salón de Fiestas," or event space.

INVESTORS

INDIVIDUALS Jeremy Al-Qatami Elizabeth Allen Ralph Alpert Sheldon Altman Julie Andersen Danny & Linda Andersen Sandra & Dennis Andersen Anonymous Bernard Arceneau Patricia Aslin Ruth Aukerman Jon Averill Joseph Backowski Blanca Barragan William J. & Faye Bartley Jean Rae Bayley John Calvin Bayley John James & Phyllis Ann Bazzano Paul Beach Paul W. & Dianne M. Beckman Thomas Bennigson Sara Bentley Carol Bergin Nicole Bice Terese Allen & Jim Block Sue & Charles Bradley Michael & Janet Brandt Janice & Ray Breth Beatrice & Lawrence Britz Randolph T. Brown Kurt Buetow & Jody Slocum George C. Bunch David & Elizabeth Caes Muriel Calo Carol Cavanaugh Barbara Nelle Clawson Joyce M. Clinkscales Carol Coan Lauren Coleman Charles L. Conlon, M.D. Jeff & Donna Cooney Erin & Richard Cummisford Jocelyn Milner & Mark Ediger Sally Dahir Larry Dansinger & Karen Marysdaughter John Denham Leslie Dent Robert & Carol Dombroski Barbara Donachy Daniel B. Dovle Caroline Doyle Sally Drew Susan DuBois John & Linda Eggert Mark & Erica Elsdon Carrie Endries Willemina Esenwein A. Belden Fields Stephanie Motz & Mike Fisher Patricia Fisher Tom & Anne Fitzpatrick Milton & Emily Ford Mary Rae & Conrad Freeberg Janie Freeman Jo Freeman, Ph.D. James Freichels Hannah Frisch Jeff & Donna Fromm

Marty Collier & Carter Garber

C. Daniel & Margaret P. Geisler

Jim & Katie Gennrich Foster Goodwill James Graham James Gregory Katherine Griffith & Soren Hauge Scott & Natalie Hagen Mary Ellen Halverson Beth Ann Hamilton Michael Hannigan William H. Harrington Evelvn, Henry, Iza, & William Harris Elizabeth Harshaw Kristi & Curtis Hart Judith & Will Hecht Louis Hellwig Michael Helperin Karen & Dave Hinchen Sarah Gorin & Bern Hinckley Josephine Hoge John Brugge & Sara Hulsether Donna & Robert Ikelman Jean Jackson Barbara Jacobs Richard K. Nichols & James A. Babson Asano Fertig & James Apriletti April L. Janssen Laura Graham & Joanna & Leon Creary Ken Johnson Steve Johnson Grega & Ursula Johnson Jean Ellen Jones Kathleen Krchnavek & Peter Joyce Josh & Jenny Kaurich Leroy Keppers Mara Zimmerman & John Kessler Kenneth W. Kickbusch Linda M. Kieltv Carol Kiemel Michael Kienitz Stephen R. Kiick Don Knutson Tammy Koester Parks Michael Komba Nancy Korda Thomas Kozlovsky Celestine Kroll Anthony Kroll Hans Kuhn Teresa Kukowski Kathleen Lacey-Anderson Jen Landry Glen Lauer John Leinenweber Martha Leonard Bob Leslie Joyce Lewbin Brian Yandell & Sharon Lezberg Daniel Liberatore & Paula Drew Father Greg Lieser John & Linda Eggert Sue Lloyd Pamela Lubeck Sara Nichols & Bill Magavern Nelson H. Fredsell III & Elzabeth M. Majoros Marjorie Manglitz Rosanne Fischer & Mark Trainor JoAnn Marshall John Mateyko & Rosario Calvachi-Matevko

LeRov Maus Larry McClung Eleanor J. McGill Lorelie Mevers Peter G. & Sharon C. Moller Dr. Stan & Elizabeth Moore John Mose Judi Munaker & John Fournelle Charles Munch & Jane Furchgott Jovce Myers-Brown Kenneth R. Bryson & Nancy E. Sulfridae Ray Nashold Randy & Joy Nelson Marjon B. Ornstein Karen Orso Melody Padget Ruth Hyde Paine Kris Parker & Craig Shillinglaw Barbara Parsons Amee, Pankaj, & Maya Patel Paul Patenaude Edith Patton Jeffrey Paulson Susan Peacock Joseph N. Peacock Susan Pfeil Edith Phippen Sandy Polishuk Thomas D. Poole, Jr. Anne Posel Frances Posel Leonard & Mary Powell Marry Ellen Stolder & Tom Pyrek Kriss Anderson & Adrienne Quill Karen Rain William Ralston Casey L. Ratliff G. William & Mary A. Richardson Janet Robertson Merilie Robertson Katie Ravich & Dan Rodman Mary Teresa Rogers Dorothy M. Rose Margaret J. Ruether Joyce Ruhaak Terry Ruthrauff Russell K. & Margaret L. Rutter David Sarr Gerald Schaefer Peter & Catherine Schneider Matthew Schreiber Anthony W. Schuman Thomas & Debra Schwei Chris Schweitzer David & Corinne Scott Chuck Barrett & Melody Sears Mark Horowitz & Abby Seixas Kristin Sherwood Ivar Shuholm Rose & Jim Sime Kurt Buetow & Jody Slocum Timothy W. Bartley & Christi Smith Rosalind Smith Ann M. Sokan Vicki & Greg Spofford

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elected to disclose their names in this report. WCCN has additional investors and donors not

included in this list at their request.

On their farm in Las Canoas, Guatemala, Margarita and her husband Luis grow 6 cuerdas (about 5.8 acres) of corn, some of which they use for chicken feed and some of which they sell. They've seen the effects of climate change firsthand. Rain has been scarce the past few years and they have noticed that their land doesn't produce as much as it used to. Extreme weather events and changing weather patterns are also increasingly difficult to predict. Margarita and Luis used their \$645 USD microloan to buy fertilizer to improve their harvest. Before working with WCCN's partner, they had a hard time accessing credit. "It was an easy process. Other places you need to go through a lot. We pay interest, but it's not much," says Margarita.



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Rosalind Smith

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Alice Stowell Charlene Taymor Anne Thompson Jim Topple

Kate Toews

Rosanne E. Fischer & Mark G. Trainor

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Working Capital for Community Needs (WCCN) is a 501 (c)(3) nonprofit social impact investment fund whose mission is to create opportunities for access to microfinance, services and markets to improve the lives and communities of the working poor in Latin America.

Since our founding in 1984, we have continued to implement sustainable economic and social advancement programs through partnerships with microfinance institutions, development organizations and cooperatives in Colombia, Ecuador, El Salvador, Honduras, Guatemala, Mexico, Nicaragua and Peru.

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Yamila Simonovsky, Loan Fund Operations Manager
Rick Tvedt, Accountant

All statistics in this report are as of December 31, 2020.

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